

Blue raspberry sweets

From the sweeties.net wiki

Blue raspberry is an unusual flavour: a manufactured flavouring paired with a manufactured colour, chosen to stand out rather than to copy any real fruit.

A flavour no raspberry has

Blue raspberry flavouring does not come from any kind of raspberry. It was developed using esters, the aroma chemicals that are part of the flavour profile of pineapple, banana and cherry, blended to suggest a fresh raspberry, with sugar usually added: see [how are sweets flavoured?](#)

There is a real plant sometimes called the blue raspberry, the whitebark raspberry of western North America, but it has no connection with the flavour.

Why blue?

The blue colour was chosen to set raspberry apart from cherry, watermelon and strawberry, which are usually red or pink. It was also partly a result of the American ban on the dye Red No. 2 in 1976, which had often been used to colour raspberry products.

Blue raspberry first went on sale in the United States in 1958, as a snow cone syrup. It spread after the American approval of the dye Blue No. 1 in 1969, and in the early 1970s companies such as Icee and Otter Pops brought out blue raspberry products.

What makes the sweets blue

Blue raspberry products are commonly coloured with brilliant blue FCF, a synthetic colour known in Europe as E133: see [what are E numbers in sweets?](#) It is not one of the six colours that carry the UK warning about children's activity and attention.

Some makers use a natural blue instead. CandyKing's Fizzy Blue Raspberries are coloured with spirulina concentrate, from a blue green alga, along with curcumin: see [what is spirulina doing in my sweets?](#) Its recipe lists glucose syrup, sugar, cornstarch, gelatine, citric, tartaric and malic acids, spirulina concentrate, flavouring and curcumin, with 46 g of sugar per 100 g. It contains gelatine, so it is not vegetarian, and CandyKing warns that it may contain gluten.

Blue sweets can also turn your tongue blue: see [why do sweets change the colour of your tongue?](#)

In our pick and mix

We sell [SW015](#) by the 100 g. Recipes differ between makers, so the card opens up to show the full ingredients and allergens for the blue raspberry sweets we actually stock.

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