

Sports mixture

From the sweeties.net wiki

Sports Mixture is a bag of fruit flavoured hard gums moulded into sporting shapes. It is sold today as Sports Mix under the Maynards Bassetts name.

What is in the bag?

The gums are firm and chewy, like a harder wine gum, and each colour has its own flavour. There are five colours: red, orange, black, yellow and green. The gums are shaped like pieces of sports equipment, which means anyone can pick out their favourite shape first.

The liquorice ones

Sports Mixture used to contain liquorice flavoured black pieces. In bags these have been replaced by blackcurrant. The larger 2 kg boxes still contain the black, liquorice flavoured gums, and those are sold loose in traditional sweet shops. The same thing happened with Midget Gems: see [Midget Gems](#).

Who makes it?

Sports Mix is sold under the Maynards Bassetts name, which belongs to Cadbury UK and so to Mondelez International. It was formerly made by Lion Confectionery. The Lion brand has since been taken up by Tangerine Confectionery, which makes its own Sports Mix to the original Lion recipe.

Colours from nature

The Maynards Bassetts version uses natural colours: anthocyanins, carbon black, paprika extract and lutein. These come from plants, vegetables and other natural sources rather than synthetic dyes. See [natural colours in sweets](#).

Not for vegetarians

Sports Mix contains gelatine, which is made from animal collagen, so it is not suitable for vegetarians. Many firm gums use gelatine for their bite. If you avoid it, look for gums set with pectin or starch instead. See [which sweets have pork gelatine](#).

Similar sweets

For another bag of firm fruit gums, see [wine gums](#). In our own pick and mix, [SW004](#) have a proper bite, with the full ingredients and allergen panel on the card.

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