

Fry's Chocolate Cream

From the sweeties.net wiki

Fry's Chocolate Cream is a bar of plain chocolate with a soft fondant cream centre. It was launched in 1866 by J. S. Fry and Sons of Bristol, and it is the world's oldest chocolate bar brand.

The first filled bar

Fry's had already made history in 1847, when it produced the first moulded, solid chocolate bar for eating. Its Cream Stick followed in 1853, probably inspired by French chocolates filled with fondant, and it was the first industrially made, affordable chocolate bar. Fry's Chocolate Cream, launched in 1866, is its direct descendant, and it was the first mass produced combination bar, meaning chocolate combined with another filling.

In 1875 the bar was remoulded into the shape it still has today. At its peak, production passed half a million bars a day, and the foil wrapper and label appeared in 1925.

Flavours

The original is a plain fondant centre in plain chocolate. Peppermint Cream and Orange Cream followed. The Orange Cream was discontinued in 2015 and relaunched in 2018.

The Big Fry

In the 1960s, the bar was advertised on British television by the model George Lazenby, who became famous as the Big Fry man. The adverts ran against Cadbury's Milk Tray Man, and the role caught the attention of the James Bond producers. Lazenby went on to play Bond in 1969.

Rations for bomber crews

During the Second World War, crews in the RAF's Bomber Command were regularly given Fry's Chocolate Creams before their missions.

No longer dairy free

For most of its life, Fry's Chocolate Cream contained no milk, which made it an option for people avoiding dairy. That changed in 2022, when the recipe was altered and skimmed milk powder was added. If you avoid milk, check the label carefully: see [milk in sweets](#).

From Bristol to Cadbury

Fry's merged with Cadbury in 1919, and its chocolate was made for decades at the Somerdale factory near Bristol, which closed in 2011: see [the Somerdale factory promise](#). Fry's Chocolate Cream is now made by

Cadbury, which is owned by Mondelez International. For the family behind it, see [Joseph Fry and the first chocolate bar](#).

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